

2023

Auto Broker Prospectus

HOW TO BECOME A SUCCESSFUL Auto Broker



Auto Car Brokers

January 2023



Auto Car Brokers Driven To Success

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Do You Love Cars? Are You Passionate About Cars?

Become An Auto Broker And Make \$500 To \$1,000 Or More... Every Week...

Here is a real business for you to make a good income and to enjoy working for yourself - and all you really need to get started now is:

- A smartphone – PC/Laptop - Access to the Internet
- Passion, Commitment & Dedication

That covers the basics of course - which is where we then come in... showing you what this is all about, what you need to do, and how, and when! The good news is that with your auto broking business, there is:

- No product stock, no cars to buy
- No staff or employees
- No office premises
- No overheads
- No travelling all over the country
- No zip code or geography restrictions
- No 'hidden' payments or sales royalties to pay



In fact, being an Auto Broker is the ultimate 'virtual' business model - and here's why...

“The fundamental concept of this auto broker business model is all about identifying & sourcing used cars (private or trade) from people looking to sell them, and then working with people (private or trade) who want to buy them”.

What exactly is Auto Broking?

Not sure what we're talking about here? Do you know what a broker does? Maybe you have an idea, but just need to double check and be clear in your own mind!

Watch this [video](#) - and all will be revealed...

Why does the motor trade need brokers?

There are thousands of used cars out there every day that are waiting to be sold by private owners, with these owners often frustrated at not being able to find a private buyer. They are reluctant at this point to utilize any of the sales car-based websites, and yet there are dealers throughout the country who will often snap these up and pay you (the broker) a good commission for helping them to find these cars.

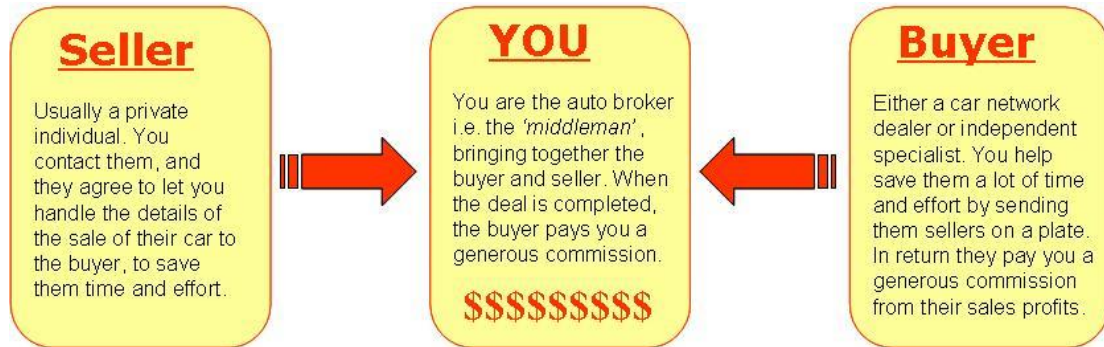
The used car market is huge – with well over 40 million used vehicles changing hands in 2022 in the USA alone, which equates to nearly 110,000 units a day (*Source: Edmunds*). This means there are thousands of used cars out there every day waiting to be sold by private owners - with these owners often frustrated at not being able to find a private buyer - and thousands of car dealers throughout the country who are desperate to source cars every day.

These dealers need to fulfil their business sales targets, and good-quality second-hand / used cars are their *'bread and butter'*.



For example, a typical dealer may manage the sale of about 100 used cars from just one site - each and every week. That's a large turnover of vehicles – which means they must continually find new stock - but they can't do it all themselves.

And this is where an auto broker comes in...



How does an auto broker help to resolve this?

The broker acts as the 'middleman' in the transaction between the seller and buyer and helps to negotiate a deal that is agreeable to both parties.

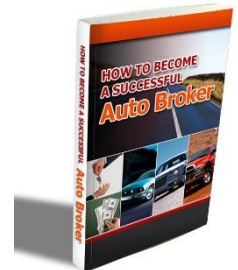
Where do we (Auto Car Brokers) come in?

We offer a very comprehensive business package which will help you to establish your own auto broker business and 'tap into' this huge market in the used car sector.

What are we offering?

With the benefits of working from home, and whether you want to work part-time or full-time, this is a genuine and proven business with the realistic potential for you to generate a rewarding and sustainable income, with few start-up costs and minimal on-going costs.

Your investment will allow you to get up and running quickly and begin to establish your business in the shortest possible timeframe.



You can start small, and only purchase the modules you need initially to get up and running – this keeps your costs low from the outset but provides you with a clear understanding of what's involved. The core module is the very comprehensive and detailed **Auto Broker Business Manual** that encompasses thousands of man-hours of development alone, with input from a number of people over many, many years - and this provides you with everything you need to be successful in this business.

This is a Business... NOT a Franchise!

This is a proven business where you can potentially earn \$500 - \$1,000 per week, even part time, and generate a successful, rewarding and sustainable income!

But one important point that you need to understand is that this is **NOT** a franchise. This means that there are:

- **NO** zip code or geography restrictions – as to where you can trade
- **NO** royalties, sales commissions or any additional payments to make to Auto Car Brokers.

This is **YOUR** business. **YOU** run it any way you want to – but it will be **YOUR** way!



Also... **YOU** can trade **ANYWHERE** you want to (even across different countries).

It doesn't matter where you live, or where the sellers are located or where the buyers are located. They can even be in different countries. There are no restrictions placed on how or where you trade.

What can you expect?

Many people think that it is impossible to start their own part-time or full-time business, as they don't know how or where to start. We will show you exactly how to set yourself up, and more importantly we'll give you all the information about where to go and what to do and cover absolutely everything you need to know.

Then we go into the details of what this business is really all about – what's involved in sourcing cars, how you find sellers, how you find buyers, how you make the sale happen, and how you make your commission.

Over 16 years of solid commercial experience - have gone into the development of our system and proven process... so you can quickly get up and running and earn **\$500 to \$1,000** per week - by just doing just a few car deals... and you can even start by doing this part-time as well, thus keeping your current job whilst you build your new business.

In fact, using our simple and easy to follow system, you will have everything you need to launch and build your own auto brokerage business.

What does the Auto Broker Package cost?

The '**Auto Broker Business Package**' is a suite of modules (individually priced) that will provide you with a comprehensive array of information, materials and documentation to assist you in setting up your car broking business.

Together, they form a complete '*business in a box*' solution - providing you with an array of comprehensive information and 'know how' to get your business up and running smoothly. Over 16 years of business experience has gone into the preparation of this Business Package, to make it easier and simpler for anyone else to get involved with providing a service to the motor trade.

The 'core' module, the **Auto Broker Business Manual** (for example) shows you exactly what you should be doing – setting up your business from scratch, getting everything in place, building your marketing materials, selecting the marques you want to focus on, conducting your research, doing your due-diligence, setting out your daily routine - all of which is important as you then start to develop your contacts with both sellers and buyers.

More importantly, we can also provide you with all the support you need to get up and running – and there is a dedicated module you can purchase, just for this.

For a complete guide of what's available, read on...

➤ **Auto Broker - Business Manual**

- This is the core module of the Auto Broker Business Package and comprehensively shows you exactly what you should be doing right from Day One, and then on a day-to-day basis and provides you with a very detailed understanding of the marketplace and how to get your business up and running and profitable quickly and efficiently.





- **Auto Broker - Forms Pack**
 - This module includes templates for all the forms that you would require to operate your car broking business.
 - If you don't want to develop all your own paperwork from scratch, then this pack is for you. Why re-invent the wheel if you don't need to?
- **Auto Broker - Documentation Guide**
 - This module provides the full 'Documentation Guide' for how to use all the forms available within the Documentation Pack and how you can change them to suit your own business.
- **Auto Broker – Frequently Asked Questions**
 - This module provides you with a great insight into all the questions that have been asked over the years, together with all the answers... and there isn't much else to know once you've read all of these!!
- **Auto Broker – Useful Websites – (Insider's Guide)**
 - A database of Useful Websites...
 - Running your car broking business requires good planning, both now and into the future. So, to help you start off on the right track, this module provides you with a detailed 'A-Z' list of very useful websites you can use to help you build your car broking business more quickly, cheaply, and easily (saving you time, money and effort).
- **Auto Broker – Car Marques Guide**
 - A database of Car Marque contacts...
 - This module provides you with a detailed list of all the current car manufacturers in the UK, providing addresses, phone numbers and website information.
- **Auto Broker – Top Tips Guide / Buying & Selling**
 - This module provides you with a really beneficial insight into our top tips for buying and selling cars - some of which you may find invaluable.
- **Auto Broker – 'Get You Started' Emails**
 - Automated 'Get You Started' emails for the first 2 months
 - This module will ensure that you start to receive a whole sequence of emails over the first 8 weeks - all of which will provide you with important information with regard to how to get your business set up, what to do and in what sequence - in order to get your business successfully off the ground.
 - Clearly of course, these emails will relate to you having purchased the 'Car Broker Business Manual' in the first instance.
- **Auto Broker – Business Support Package**
 - This module is all about helping you to grow your car broking business as quickly as possible, and if you purchase this module, you will receive our full 'Business Support' package which includes our unique service to provide you with confidential advice and support (by phone, text, email, Zoom & Teams) to help get you up and running with your new business venture.
- **Auto Broker – Full Business Package – (Includes ALL the above modules – but @ 20% off)**
 - You can also purchase the FULL Car Broker Business Package (which includes ALL the modules outlined above – but with a full 20% (or \$318) discount. So worth considering!

We can provide you with everything you need to know about what's involved in identifying and sourcing cars, either privately or through the trade - and how to negotiate the right prices, both with sellers and buyers!

It doesn't matter whether you intend setting yourself up in business full-time, or perhaps even part-time initially, or indeed whether you just want to deal with the odd car now and again!



We cover everything... and every eventuality!

AND... to get started, all you really need to purchase initially is the 'Auto Broker - Business Manual' module – which is just... \$396.

And then you can take additional modules as and when you need them, at your own pace, which also helps to spread the overall cost! Because you don't need everything at Day One!

BUT... you do also have the opportunity to purchase the complete Car Broker Business Package in full for just... \$1,274. And this price includes ALL the modules, but also with a 20% discount (or \$318) off the normal price! Now that IS a bargain!

NB: However, you want to run your business, the basic principles of how to achieve success are exactly the same - because if you apply the same methodologies that we can show you for how to source the right cars and how to find the right buyers for those cars, then you will succeed.

To Summarise...

In brief:

Become a Successful Auto Broker and Make up to \$500 to \$1,000 Per Week...

Locations:

North America & Worldwide

Business type:

Stand Alone Business (This is not a franchise)

Zip Code / Geography restrictions:

No restrictions – You can trade anywhere

Future Royalty / Commission payments:

None

Business investment Cost (By Module):

➤ Auto Broker Business Manual	\$396
➤ Forms Pack	\$236
➤ Documentation Guide	\$140
➤ Frequently Asked Questions	\$196
➤ Useful Websites	\$60
➤ Car Marque Guide	\$60
➤ Top Tips Guide / Buying & Selling	\$32
➤ 'Get You Started' Emails	\$156
➤ Business Support Package	\$316
➤ Full Business Package (Includes ALL the above Modules - but with a full 20% (or \$318) discount)	\$1,274

Finance assistance if required:

Yes – this can be arranged (through a 3rd party).
Payment by instalments available.





Home-based:

Yes

Training / Support provided:

Support is Available – See the Modules above, which include:

- Automated 'Get You Started' emails for first 2 months.
- Business Support package



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